



FOR IMMEDIATE RELEASE

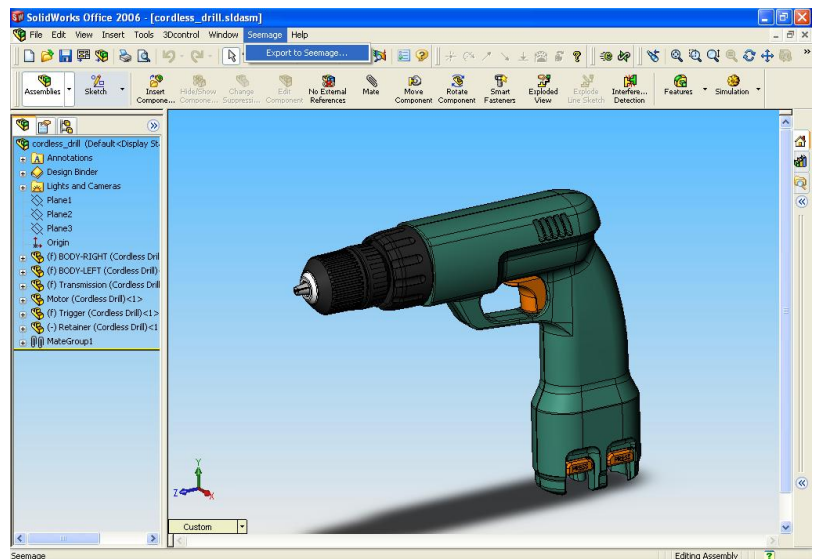
SEEMAGE INTEGRATES WITH SOLIDWORKS SOFTWARE, BECOMES SOLIDWORKS SOLUTION PARTNER

Revolutionary Content Creation System Permits Small- and Medium-sized Manufacturers to Leverage Their Investments in SolidWorks 3D CAD

NEWTON, MA, August 2, 2007 – Seemage, Inc. (www.seemage.com) announced today that the 4.2.1 release of the Seemage™ system is now compatible with SolidWorks® 3D CAD software. Seemage is the technological leader for producing rich deliverables directly from digital product definition data. Seemage offers a unique, open, XML-based architecture that lowers the cost of implementation, permits immediate productivity on the desktop and integrates seamlessly with enterprise systems. Now, SolidWorks users are able to use Seemage to rapidly and accurately create product deliverables including animations, technical illustrations, service procedures and more. In addition, Seemage has been appointed a SolidWorks Solution Partner, enabling SolidWorks users to confidently deploy Seemage as their content authoring solution for creating product deliverables.

Seemage 4.2.1 Enables New Productivity for SolidWorks Users

For product designers, there is a never-ending requirement to prepare and continuously revise drawings, illustrations, and animations for departments including marketing, sales, service and support. Seemage makes it possible for non-engineering personnel to accurately and safely create the product deliverables they require directly from the 3D SolidWorks design data and to combine it with additional information like bill-of-materials information from enterprise



SolidWorks users may create Seemage files directly in SolidWorks



manufacturing systems.

“Today, 3D CAD data is increasingly recognized as a valuable enterprise-wide asset which can be widely used beyond the engineering and design departments,” said Rainer Gawlick, SolidWorks vice president of worldwide marketing. “Now that Seemage is integrated with SolidWorks, delivering digital product information across the business will revolutionize processes like service and assembly procedures, training, manufacturing planning, marketing and sales.”

Achieving this enhanced level of CAD reuse in SolidWorks is easy with Seemage 4.2.1. Product designers can simply save a Seemage-formatted, XML-based file directly from within SolidWorks. All product structures – including parts and assemblies – are supported. In addition, any metadata created by the product designer, for example, part names, custom properties, color, etc., is managed by the Seemage integration. Seemage Sync can also be employed to automatically refresh downstream deliverables created from the Seemage files at any time, solving the problems and costs associated with late product design changes.

“We are very excited to be able to offer SolidWorks users the ability to take advantage of Seemage,” said Bruno Delahaye, worldwide vice president of sales, Seemage, Inc. “Now the same level of success that our very large customers have enjoyed with Seemage is available to the thousands of SMB manufacturers around the world. This not only saves them time and money, it equips them to better compete in a very challenging marketplace.”

Availability and Requirements

SolidWorks integration is available now in Seemage 4.2.1. Seemage 4.2.1 is available in English, French and Japanese. SolidWorks users require a SolidWorks license to be able to save data into the Seemage format.

The Seemage 4.2.1 system consists of Seemage Viz, Seemage Mockup and Seemage Publisher for creating product content from 3D CAD models. Seemage Player is freely distributable and offers users many useful features in addition to viewing Seemage-authored content.



Seemage 4.2.1 also includes Seemage Secure3D for security, Seemage Rights Manager for access control, Seemage Importers for data import, Seemage Sync for data synchronization and Seemage Clash for interference checking.

Seemage integrates data from many different sources and systems. Supported 3D CAD systems include CATIA® V4 and V5, Pro/ENGINEER®, JT, STEP, IGES and more.

Seemage 4.2.1 is available directly from Seemage and from Seemage's worldwide network of distribution partners.

Seemage is hosting a live webinar on August 29, 2007. Users can register for the live session or watch a replay by visiting www.3dmojo.com/webinar.

About Seemage, Inc.

Seemage, Inc. (www.seemage.com) has made delivered *product information everywhere™* for customers since 2002. With Seemage's system for delivering product information in exactly the right form to the right person at the right time, enterprises' investments in CAD, PLM, ERP and CRM are enhanced to deliver more value. With Seemage's XML-based, CAD-independent architecture, products are delivered faster, with higher quality and at lower cost. Seemage customers like PSA Peugeot Citroën, ING Renault F1 Team, John Deere, Faurecia, Delphi, SNECMA, Alcatel Alenia Space and Thales are raising the bar on customer satisfaction through Seemage-created deliverables. Download trial versions of the Seemage system at www.seemage.com. Read Seemage's blog and download Seemage's video podcast at www.3dmojo.com.

###

Contacts:

Alex Neihaus
Seemage, Inc.
Phone: +1-508-667-1001
Email: alex@air11.com

Seemage, product information everywhere and ProductGrabber are trademarks of Seemage Inc. All other trademarks are the property of their respective owners.